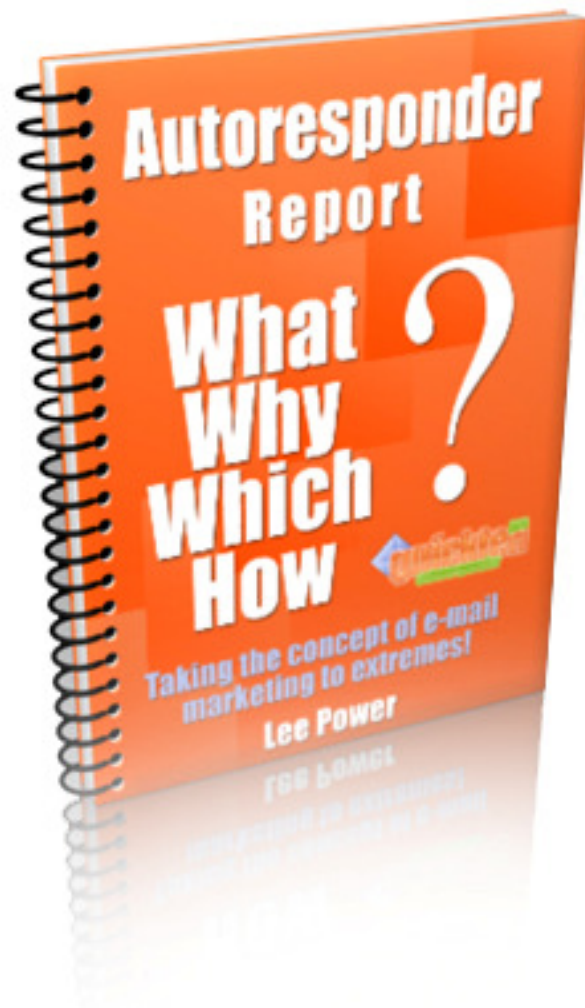


# **Autoresponder Report**

## **The What Why Which & How of QuickTellPro Autoresponders.**



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Thank you for your interest in the [www.QuickTellPro.com](http://www.QuickTellPro.com) autoresponder service.

I do hope you are going to enjoying finding your way around the maze of features in this system.

## **Introduction**

Of course, it would take about 3 months to get to know all of the hidden items which automate your most tedious of tasks but "Rome was not built in a day" so don't worry if you don't discover all that the system has to offer in this report, you've still got our 30day Free Trial to look forward to.

If you have any questions about the system you are encouraged to get back to me with them as there's nothing I enjoy more than showing clients how to get the best out of their marketing using QuickTellPro's unique advantages

### **TESTEMONIAL**

"A well known marketer once told me a method for increasing my weekly sales by a minimum of 23% using an autoresponder. He went on to say that while technically possible it would require extremely complex programming that no autoresponder company would be willing to undertake. The moment I mentioned it to you you grabbed the bull by the horns and began working on it. It's your consistent forward thinking and attention to the needs of your customers that has gained my loyalty."

John Gleason  
Strategic Studies Group  
<http://www.ssgus.com>

Perhaps you are shopping around so that you can see the differences between the various services available? Bear in mind that many will not disclose their hidden extra fees or limitations until you have signed up so if you think you may have found a better service please tell me which one and why you think it has the edge.

Naturally, I will expose any weaknesses found so you can check them out thoroughly before taking the plunge. You will be given nothing but facts which will put you in a better position to make a decision. I have compiled a comparison chart which you can see at: <http://quicktellpro.com/comparison.html> this is just some of the major players in the ESP business.

Rest assured that we value your business and will provide you with stunning support to ensure your satisfaction. Whatever your decision after reading this report I want to thank you for having taken the time to evaluate QuickTellPro.

# Let's Take a Look Under the Hood

This suite of email marketing tools can give your sales campaign an image that instantly raises your credibility level to that of a larger blue chip corporation. The result is that you build trust with your prospects and clients.

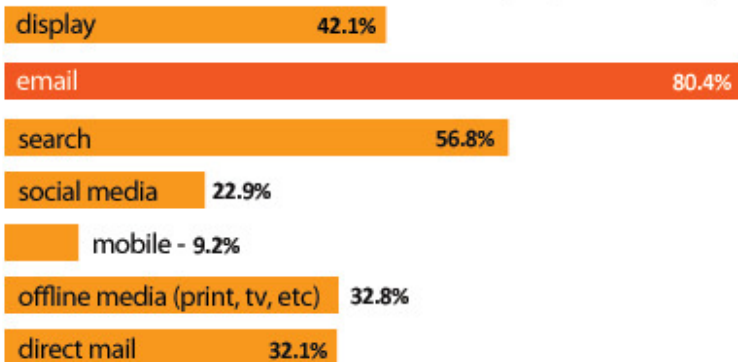
Over the course of the next few pages I will be taking you through various aspects of the system.

Before continuing it's important to understand the position that email takes in the marketing concept. Sending or receiving email is still, by a wide margin, the most common online activity. The facts speak for themselves.

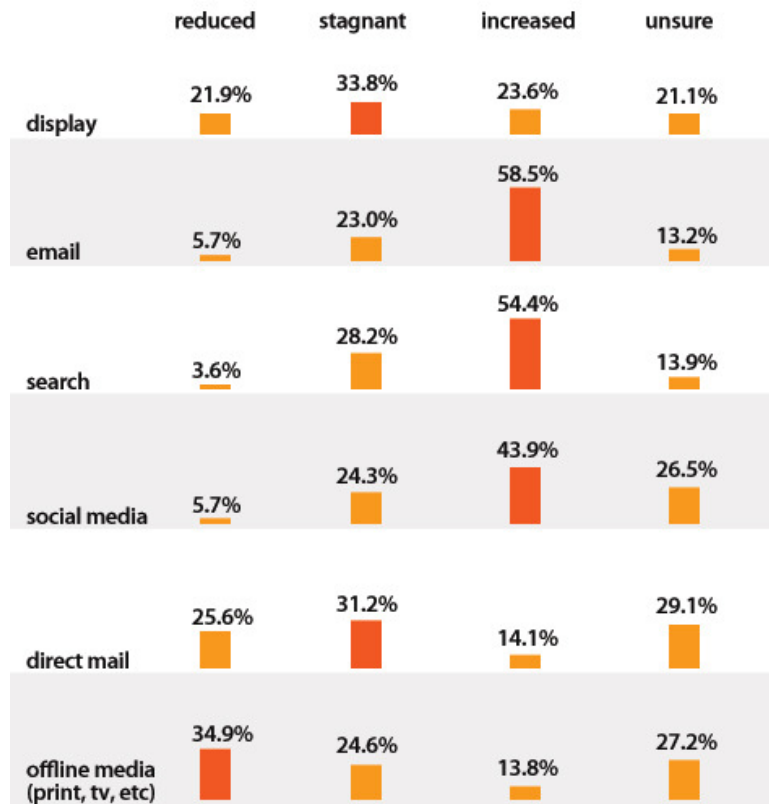
For example, The Datran Media Survey 2009

## 3rd Annual Marketing & Media Survey Results

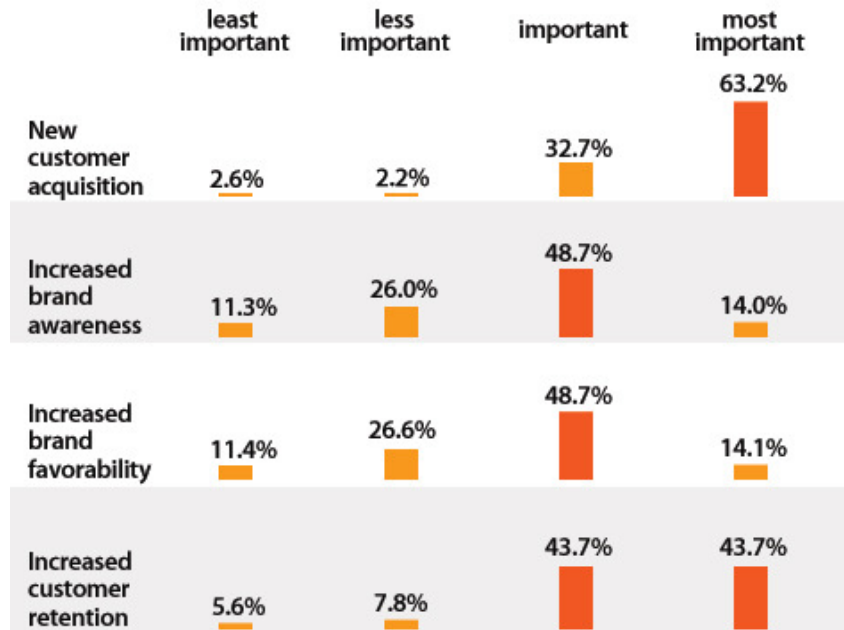
Which advertising channels perform strongly for your company? (select all that apply)



How will budgets be allocated for the following advertising channels in 2009?



Please rank the following advertising goals in order of importance based on 2009 goals.



Which of the following marketing tactics are part of your 2009 strategy? (select all that apply)



Courtesy of [Datran Media](#)

### What can we learn from this?

Obviously it's crucial to have a web presence but will that guarantee that they place their order with you? Most unlikely!

We rarely buy just because we have seen something attractive in a store window. We have to be convinced it is precisely what we want. That is typically achieved by a sales person taking the time to understand and address our needs. He must follow us up if he seriously wants the sale and he must continue to follow us up after the sale if he wishes to retain our business in the future. Today after sales service has become almost as important as the product itself.

Bear in mind that if you have a nice web site you still won't know who visits nor the actions they take while visiting. This is why it is critical that you provide only a small amount of information and make the rest available by autoresponder. That way you will:

1. Know who visited and have their name and email as a minimum and see your mailing list build by itself
2. Be confident that they requested your information so that you comply with all permission based marketing protocols
3. Know precisely what they were interested in
4. Continue to provide key sales and support information until and after the sale is made
5. Be able to intervene when they submit questions or reply to one of your responder messages
6. Be empowered to mail all your subscribers in one hit when you have a new event or product launch to inform them about.

Unless the purpose of your web site is other than to market your product or service you can now see why your online business cannot run without using an autoresponder. There are many to choose from but a professional version will make a major difference to the results you reap.

**See for yourself...**

**Here are some of the key benefits offered by QuickTellPro**

### **HTML messages**

Using color, pictures, and templates helps to provide a professional image. The system will work in plain text as well and it is possible to offer either plain text or html directly from a single web form.

### **combined HTML/plain text messages**

You can also combine both HTML and plain text into a single message which is automatically optimized for AOL users. If the recipient's mail program can read HTML, all he will see is the HTML version. If he can't, all he will see is the plain text version. This feature eliminates the possibility of having your message deleted due to incompatibility issues.

### **unlimited messages per responder**

There's no limit to the amount of messages you can create and no limit to the length of each message.

### **use with all languages**

Whether the language you want to use is Russian, Arabic, Chinese, Japanese, or Hebrew, it won't matter because each responder can be set to use the language of your choice. For many years we have been the only Autoresponder service able to do this.

### **full mail merge facilities**

Not only can you personalize your mails to grab the recipient's first name, address, etc. but you can create any merge token you need. It can insert prices, time sensitive offers; in fact the only limit is your imagination!

## **foolproof personalization**

One of the goals of all autoresponder companies is lightning fast delivery of your messages. But if the reason for personalizing your replies is to give the impression that you just typed the message in person, then lightning fast delivery will work against you. That's why our system allows you to delay delivery, even on the first message. If your message is short you can delay sending by 5 to 10 minutes. If it is long you can delay by 20 minutes or more. Or you can just use the normal lightning fast delivery we offer, nothing will slow us down except you.

## **create powerful web forms**

Each responder has its own web form generation wizard. You can select text and background colors/images, form size, add a comments box, and offer multiple responders all from the same form.

Due to security issues found in formmail.pl scripts many people prefer to use our web forms for processing orders as well as for data processing. You can even set it up to take a survey or poll, the best way to find out what your customers want is to ask them!

Sound complicated? It's not! It's all a question of clicking on checkboxes.

## **criteria based target marketing**

Database search allows you to pull up individual clients or an entire client list and then send your responder sequence, transfer your search results to another responder, or send a single mailing to them.

### **preserve your identity**

Got your own domain, why not have all your responders end in your name rather than ours? This option allows you to create whatever address you wish without worrying if the name has already been taken by another QuickTellPro client.

### **preview window for each message**

Allows you to see the finished message before it goes out (useful for graphics, and checking message formatting).

### **test responder feature**

This will ignore all preset delays sending all messages or just selected messages instantly. It's a working model so you can test your links too. When we say "instantly" we mean enter your name and email address, click on the send button and then check your mail ...it's already there!

### **send multiple attachments**

Send Ebooks, applications, documents, images, anything!

### **track ad campaign results**

You will know who opened your mail, when, how many times, if it was forwarded to a 3rd party, and of course you can track click-through. You can even break down the precise cost and profitability of each and every campaign.

### **view un-subscribers**

Daily reports can be sent identifying exactly who un-subscribed and at which message. This aids you to identify when your copy needs improving.

### **automatically subscribe to 2nd responder**

You can automatically unsubscribe a recipient from a responder when he subscribes to another. This is ideal for stopping sales messages after a prospect has purchased.

### **auto subscribe on sequence completion**

Your client has received all your training mails and now you want to subscribe him to your newsletter? Well that's one example of when you could employ this useful feature.

### **import and export client lists including all records**

Import in any of 5 different formats .xls, .csv, .txt, email, web form. Want a hard copy of all the demographic data your forms have collected from your visitors? No problem, just export the lot to your computer.

### **auto notification of duplicates & undeliverable's**

Buying leads? Don't get taken for a ride. Our system will mail you a breakdown of all duplicate addresses it found in your list and give you a report of all invalid addresses. What more proof do you need?

### **transfer subscribers across responders**

Transferring or combining your lists is as simple as using the database search feature and clicking the export button.

### **import leads (including demographics)**

You can import as many leads as you want per month with no restriction on how often you can send a broadcast mailing (see terms of service first). Your lists can be as large as 10,000 per import.

### **total control over message sending**

Select the exact starting and ending point for messages to be sent out. Want someone to receive only the 4th message onwards or perhaps just the 7th message? You can send exactly what you want even if it isn't the complete message sequence.

### **add new messages later**

Select between sending newly added messages to new subscribers, only those in the current mail queue, or everyone in your subscriber list (includes those who have already received all previous messages).

### **mail to all subscribers**

Send a single message or an entire new responder sequence.

### **manage an opt-in list or newsletter**

Send your newsletter when you are ready or load it in advance and select between sending daily, weekly, monthly, or on an exact date and time. You can even choose the time zone!

### **double opt-in confirmation**

Stop undesirables subscribing people unwillingly to your newsletter, or protect your data from being accessed by spammers. You can use the default confirmation message or customize your opt-in message.

### **duplicate autoresponder accounts**

Network marketing and affiliate program dream. Share your responder campaigns with your entire downline so that they only need to enter their personal details in a form to have the messages look as though they wrote them.

### **automatic updating of duplicated responders**

Your downline duplicated your responders but now you need to make copy changes. Go ahead and don't worry because QuickTellPro's auto-update feature will instantly reflect your new changes in all responders duplicated from the master series.

### **insert signature in all messages**

No need to paste your signature into each message. Just add it once to the signature feature and it gets instantly added to all messages created.

## **black list (spam filter)**

Stop trouble makers and time wasters from accessing your responders. You can block individual addresses or entire domains.

## **protection against false spam complaints**

There is also an option to send a copy of the original request at the base of all outgoing messages, or the incoming mail as an attachment.

## **automatic unsubscribe links**

Automatic unsubscribe links at the base of all outgoing messages are required by law but if you are using our web forms to process orders or delivery of digital products, you can also disable the unsubscribe links, just ask.

## **unsubscribe confirmation pages**

3 options available. Default setting confirms removal and promotes QuickTellPro's service which could make you referral commissions. You can also choose to have the same confirmation page with your own Logo, or redirect un-subscribers to your own confirmation page.

## **back up responders (with automatic reinstall)**

No matter how clever the technology, you can never know when disaster may strike which is why you need to keep a backup of your data.

QuickTellPro allows you to download all your responders inclusive of subscriber lists. You store the file on your hard drive and in the event of catastrophe, upload it back from your computer to the system and leave it to reinstall everything in a few minutes. You can even set the system to mail you a daily backup automatically.

### **top end hardware that's fully scalable**

QuickTellPro's service runs on dedicated servers powered by twin Intel Xeon processors and double backed up to separate remote servers.

### **is QuickTellPro user friendly?**

We have done our best to make using QuickTellPro as easy and as painless as possible. There is a downloadable .pdf instruction manual, a video on every page that tells you how to use the service, a support desk, live chat and a forum and if that doesn't help just contact me and I'll walk you through it.

It is impossible to cover all the features this service has because we are continually adding new ones. If you need a particular feature not shown here, please mail us. If we already have it we will tell you, if we don't have it and it is genuinely useful, we will program it in.

Some competitors' claim that their services are much cheaper, typically ranging from \$4.95 a month to \$17.95, what they forget to mention is that their price is for one responder only, or they charge extra for broadcast mails or the addition of audio and most charge extra for more than 5000 names in your account.

Nearly all autoresponder companies place limits on the amount of people you can import and send a broadcast to or the amount of messages that can be sent per month. QuickTellPro provides NO LIMITS for much less money.

This system is unmatched for features, performance, and value for money but don't take my word for it, take it for a free test drive right now because "seeing is believing".

For a 30day Free Trial go to: <http://quicktellpro.com/trial.html>

# The Importance of First Impressions

We have been looking at the main features and benefits of the [www.QuickTellPro.com](http://www.QuickTellPro.com) system so now it's time to take an in-depth look at the use of them.

It is said that first impressions count. Marketing experts will tell you that you only get one chance so you must give it your best shot.

## Why is that?

Let's imagine you are in an airport killing time until your boarding call. You are looking around the various shops and spot a book store. Why not go in and find a book to read on your trip?

Now you hadn't planned to go and buy a book so you have no idea what you are looking for. Nevertheless you go to the fiction rack and start thumbing through the selection.

## How will you choose your book?

Will you read the first few paragraphs of each to see if they grab you? Doubtful ...you won't have the time, let alone the desire.

Isn't it true that the first thing that catches your eye is the cover? If that interests you then you will turn the book to the back cover and read the brief synopsis. Only if that keeps your attention will you take the plunge and purchase.

## **True or false?**

Well that's precisely the way people treat their email today.

If the headline doesn't rouse their interest or it's not from someone they know and trust they won't even open the mail. Once they have opened it, if your mail is in plain black and white text it's the same as everyone else's so your copy had better be outstanding or your mail is headed for the deleted items folder.

On the other hand, if someone were to open your mail and find it filled with a nice design and well coordinated colors, you have a distinct advantage. Chances are your message will be read.

Using HTML allows you to create exciting email messages. They can be loaded with color and images. The images can link to another responder or directly to a web site. The addition of javascript provides even more stunning effects to make the reader's experience more notable.

## **Why use HTML?**

With so many people still using plain text you may wonder why we are making such a fuss about HTML?

Plain text can get the message across but imagine that you want to send a product brochure to a large list of possible buyers. What kind of image would you portray if you mailed a black and white photocopy or just a few lines of text?

You can see what I mean so how can you expect the reaction to be any different in email?

These are the Top 3 things Mom's want from an email.

Product Information in Retail Emails That Will Motivate Moms to Click

- Displaying Price 62.7%
- Photo of Product 61.7%
- Delivery Information 43.7%

As you can see a photo of the product and the price are the most important. With HTML you can add a photo of your product, no problem.

The cost of printing a full color brochure is high and wastage will always be enormous. By contrast, you can make yourself a beautiful full color brochure in HTML at no cost. If someone deletes your mail, it still cost you nothing.

And if that wasn't already enough to make the point, try personalizing your printed brochures! Naturally it can be done with QuickTellPro's service so why not take advantage of it today.

It isn't something you should underestimate because viral marketing remains a figment of the imagination for most advertisers. Any product or service can be marketed using this technique.

A comment occasionally made against autoresponders is that they are impersonal. While that may have been true sometime ago, today even the most basic of 'smart' responders allows you to personalize each outgoing message with the sender's name.

[www.QuickTellPro.com](http://www.QuickTellPro.com) goes a few steps beyond that with its web form generator. This state of the art tool allows you to create custom web forms to paste into your web site or email messages.

You will be able to collect demographics so that you can get to know your visitors better. The information they submit is then stored in each client's record with no limit to the amount of records a responder can have.

Personalizing your messages becomes an entirely new ball game as the information submitted can be merged back into the outgoing mails. You can even set defaults to substitute empty fields.

### **Why is this so important to you?**

At the very minimum, QuickTellPro's system gathers your prospects name and email address so that you can contact them again, and again, and again. It automatically follows them up at intervals predetermined by you. Show me a television or print ad that can do that!

And by using QuickTellPro's ad-tracking you will know who opened your message and whether they read it long enough to click on the link to your web site, ordering or sign up page. You will even be shown the precise profitability of each and every marketing campaign you run so that sales copy can be fine-tuned and ineffective advertising sources can be eliminated.

Is this the time right for YOU to begin precision marketing or do you still wish to trust your advertising to luck? 30day Free Trial here: <http://quicktellpro.com/trial.html>

# Demographics: Fine Tuned Marketing

Were you aware that every time you make a credit card purchase, the sale is recorded? Of course you were. Just as you also knew that the date, time, and place were recorded because you saw them appear on your card statement.

Likewise, the same information is logged whenever cash withdrawals are made.

In other words, your exact movements and buying habits are available to anyone that can use that information. And there are companies who specialize in collecting such data to sell on to those who can make use of it. As we are powerless to do anything about it we just accept it or take more care about how much we expose ourselves.

This practice may seem a little underhanded at first but in reality, the use of demographics is the most precise form of marketing. Think of it this way, wouldn't you rather be sent offers for products that interest you than a stack of items you would consider to be garbage?

Well that's exactly why they want to know all about us. They don't want to waste their time or money making enemies of people that have no interest in what they have to offer.

Even the post office has a sales department whose product portfolio includes bulk mail of advertising material to a targeted audience. Why? Because that's what direct mail marketers insist on.

Sure there are millions of people that still believe in the process of sending bulk email to thousands of untargeted addresses in the hope that a few will open their mail and buy. But be honest, if you wanted to offer a pain relief gel which is likely to bring the most results:

- mailing to 100,000 unqualified addresses on an opt-in list?
- mailing to 1000 people all suffering from arthritis?

"But how do I know who is suffering from arthritis?"

### **Demographics!**

And now you want to know how you're going to get those precious bits of information for your own particular use, correct?

### **Contact Management**

The solution is provided by QuickTellPro's database marketing system. The process is really quite simple. It all starts with a form you place on your web site as this is where you will collect information from your visitors.

Your control panel contains a web form generator which will create the HTML or Java Script code required to be pasted into your site. It's no regular web form generator either. You can offer a selection of responders all from the same form. Your visitors can also submit comments which are instantly archived in their personal client record.

The default settings contain regular fields like name, email, address, telephone, etc. but you can add your own mail merge tokens to be used with any web form you create. Therefore you will be able to collect whatever data you need from your visitors.

You could find out which model of car they drive, how many children they have, or where they intend to vacation next year. You make it do exactly what you want.

### **Is it difficult?**

Well if you can type 'Car model', '# of children', or 'Location of planned vacation resort', you are definitely qualified to use it.

The previous terms might have merge tokens of \*vehicle\*, \*kids\*, and \*next\_vacation\*. The simpler they are, the easier they will be to implement.

For an example, let's imagine that you are involved in the marketing of health supplements. The web form generator excels in creating you an interface with which to get to know your visitors.

So your visitor suffers from diabetes and high cholesterol. Because you gave her the opportunity to talk about herself, she added some comments telling you a little more about her specific situation.

### **Information Requested**

Her client record now contains all this information which you can call up by selecting her name in your client list. But the fun is yet to start!

What if you wanted to send out a mailing concerning a special deal you are running, on a product which regulates triglycerides; would you try and remember all those people suffering from diabetes? Or maybe you wrote down all the details in a cardex file?

### **Forget it, that's history!**

You are going to scan your entire database for all keywords that relate to diabetes, and hey presto! with a single click, up will come a list of all your subscribers meeting that criteria. You can search a single responder's database or specify a series of them. There's absolutely no limit to the amount of times you can search.

And those mail merge tokens you created? Well those are used in your outgoing messages so that your prospect is convinced you wrote the mail personally. Try imagining this...

"When we were last in contact {fname}, you told me you were having trouble with {illness26} and had tried {productX} with no perceptible change. If your situation has not changed in the last few days, I thought you may want to try {productD} which many of my friends tell me is extremely helpful."

Each one of those tokens would be replaced by whatever is in the client's record ...and if there isn't anything to fill some of the tokens, you can preset defaults to replace them with.

The web form generator allows you to create surveys by asking a question and then providing a list of possible answers. You can create as many questions as you desire, just another method for getting to know your visitors better. It is said that marketing is a science, not a lottery. Maybe there's something in that?

## Getting Their Attention

Although the web form generator will build you a subscription form to display on your web page it has two other options. One of these grabs attention in a way that cannot be underestimated.

By making your form appear on top of your web page they have to read it before they can do anything else. Pop-ups have been proven to multiply subscription rates but due to abuse of the pop-up and pop-under technology people became fed-up with their intrusiveness resulting in pop-up blockers. The pop-over cannot be blocked. Provided it is used tastefully it will do much more for you than a pop-up ever could.

The [www.QuickTellPro.com](http://www.QuickTellPro.com) web form generator's last step is deciding what type of form you wish to create. Static HTML, pop under, exit popup or the new Light Box that opens over the web page and grays it out so you can only see the signup box. In other words it grabs their attention.

There are plenty of other exciting aspects to this generator but your best way of discovering them is to take the system for a spin. As that doesn't cost anything, you don't even need a Credit Card, you might as well do it now. If you have already done so and didn't review the web form generator, you are welcome to register for another trial.

For a 30day Free Trial please go to: <http://quicktellpro.com/trial.html>

## **Over delivering: Our Specialty**

Even if you have already tried our free trial, 30days is not nearly enough to discover everything that's available to you. If you haven't tried it yet, you really should! We have nothing to hide which is why we recommend you to try it first [www.QuickTellPro.com](http://www.QuickTellPro.com)

For now, let's see how far QuickTellPro's developers have pushed the technology envelope so that you can answer the 'genuine value for money' question yourself.

If you are involved in direct mail marketing you will probably want to import leads. While all companies have a limit to the amount you may import each month QuickTellPro's is limited only by the package you purchase.

If you have ever purchased leads or looked into the cost you will know that responsive leads don't come for less than 40 cents apiece.

Let's assume that you buy a batch of 1000 to import for \$400. The lead supplier guarantees to replace any bad leads. How will you know which ones were good and which weren't?

It may come as a shock but experience has shown that as many as 40% can be undeliverable addresses. If you don't know which ones they are you can kiss goodbye to a large portion of your investment.

That's why [www.QuickTellPro.com](http://www.QuickTellPro.com) features automatic email address verification. Our system checks every lead for deliverability before sending any mails. Once it has completed its verification task you receive a list of all duplicates it found and all

undeliverable addresses, complete with the host's reason. What more proof do you need to get your replacement leads? And some people think they are saving money by using a cheaper service!

It's an inescapable fact that the technique required to increase your sales and efficiency of your advertising is non-stop ad tracking. You simply must know which ads are pulling the best responses and what your conversion ratio of lookers to buyers is.

There are quite a few good online ad tracking services available, indeed some autoresponder companies also include ad tracking based on click through but that will never be as good as a genuine stand-alone ad tracking system.

QuickTellPro features ad tracking like you have never imagined possible! We took all the concepts of the world's best ad tracking services and added the best features of all our competitors to create what can only be described as one of the most advanced tracking systems available today. And it's yours at no extra cost.

Given that 60% of the tracking features are available from other companies at \$19.95 a month, what value would you place on having this as an integral part of your system? Well take the figure you arrive at then deduct it from the cost of QuickTellPro. Are you getting the idea that we truly do offer value for money?

So what do you think, are we providing you with a genuinely [affordable](#) top quality product?

# Automating Client Rapport

Ever bought something from Amazon.com? In case you have not heard of them, they supply books, music, DVD's, software, and gifts.

One of the techniques Amazon use to retain clients and get repeat business from them is constant contact. Here's an example.

Let's say that I purchase a book written by John Grisham and a video directed by Stephen Spielberg. When I am checking out on their site they automatically display other works from these people in an attempt to upsell me. It works well I can tell you!

So I'm a customer of theirs now and their database shows what I have purchased, what I have not yet purchased (same author and director), and other titles of a similar genre that may interest me.

When I return to their site to make my next purchase, before I even get to look for what I went, I get offers made to me for the exact kind of things I like to read or watch. Clever, I'm telling you, I buy plenty from them!

If either John Grisham or Stephen Spielberg produce something new or Amazon has a promotion going on their works, they will send me a mail to notify me. That mail usually makes me an offer I can't refuse and to make my life easy gives me a button to order directly from that email.

If that isn't already impressive, the mail also contains other items they think would match my interests, which is marvelous because it helps to expand my horizons. I mean

who reads every book from one author and then gives up reading until he writes another novel? I don't know many authors so Amazon's assistance at awakening me is very well received.

The bottom line is they keep my business and I keep entertained.

### **The formula gets even better...**

You do realize they have millions of customers to offer that kind of service to. Surely you wouldn't believe that they have 1000's of sales representatives sifting through past orders and wondering what may be interested in next?

Of course not, their whole system is brilliantly automated with the most advanced of databases, one that learns from every visit you make to their site and every item you search for. That's right; it stores data about your movements so that it gets to know you better. When you are contacted all the offers being made are directly related to items you have shown an interest in when visiting their site.

The strange thing is that this automated follow-up is considerably more efficient than it would have been if left to humans.

The more interest you take in your clients, the more they will come back to you. There is nothing new about the importance of building rapport and yet it is one of the things that most internet marketers totally ignore.

Following-up with plenty of messages attempting to sell something is not the way it works. The key to successful follow-up is in identifying your prospect's needs and then trying to fill them.

Perhaps you have read messages which got that about face. I mean the sender tried to get you to buy straight away without ever asking if you were even interested.

If you want to make the sale, retain the client, and keep selling to him for years to come, you have to build a relationship. The good news is that as with Amazon, the bulk of your task can be done automatically.

You may not be able to afford the millions that Amazon invested in their system but you can build that all important rapport using the features built in to QuickTellPro.

Thanks to QuickTellPro's database marketing you can use the information your subscribers submit to answer their needs.

It's all achieved using merge tokens. You create a web form that asks specific questions. When they submit the form, their answers get stored in their client record. The messages you set up to go out to them will contain merge tokens that are replaced with the answers they supplied.

Here are 3 examples of how that can be used in practice. The words in italics are the answers to the questions in the web form used. Maybe this could help stimulate your imagination as to how you could use this information to provide the prospect with what he wants or at least something similarly suitable.

## **REAL ESTATE**

Subscriber tells you he is looking to purchase a *5 bedroom* home with *swimming pool* in *Beverley Hills*. He envisages spending between *\$2,800,000* and *\$3,200,000*.

## **DEBT CONSOLIDATION**

Subscriber tells you he has *7 credit cards* all *frozen* with debt totaling *\$13,150*. He is a *home owner* but has fallen behind in mortgage dues to the sum of *\$6000*. His *car* is on a finance agreement and monthly dues are *\$255* however these are up to date. He is *employed* as an aircraft engineer with a monthly salary of *\$3250*.

## **LEGAL TRADE**

Subscriber tells you she is seeking a *divorce*. She has *3 children* and wants *custody* of them plus the family *home*. Her motive for divorce is husband's *gambling* and *drinking* problems. Husband is *employed* as a *senior sales representative* for an *office furniture* company. His monthly income averages *\$5200*.

Can you picture how the outgoing messages can use all that data in them to make it look as though you had personally studied each case and can now provide a variety of solutions?

It doesn't matter whether you are using [www.QuickTellPro.com](http://www.QuickTellPro.com) for business, health, education, entertainment, travel, or sport, this system will allow you to automatically communicate with all your website visitors.

If you consider developing a solid relationship is paramount to your success then [www.QuickTellPro.com](http://www.QuickTellPro.com) is exactly what you have been waiting for. [Try it now](#) and witness a significant difference in your results.

# Self-financing Autoresponders

Assuming you have been giving [www.QuickTellPro.com](http://www.QuickTellPro.com) some serious consideration I would imagine you have also glanced at the opportunity offered.

Before we go any further, I want to make it clear that our clients use [www.QuickTellPro.com](http://www.QuickTellPro.com) for the service itself. We know this because less than 10% are actively involved in making referrals. This is excellent as it means you can look forward to a stable residual income thanks to low attrition.

If people only want the service for running their own business with, they will keep using it, which is quite the opposite of programs where people are only involved to make money from the company's matrix.

Our commission structure is quite remunerative and can be used to pay for your own service as well as add more to your monthly bottom line. Let's take a look at how it works...

As a new affiliate, your compensation begins with a 25% commission for every new account opened as a result of your referral. If and when the client you referred decides to recommend someone to our service you will earn a further 15% of that sale. This is paid to you for as long as the client keeps using the service.

How much does a 25% commission equate to?

QuickTellPro's 'Pro' service is \$19 so you would receive \$4.75

After you have used QuickTellPro's services for a few days you will be in a position to appreciate the quality of the product as well as the level of support provided. At that point recommending others to try the free trial should come naturally. And you will be provided with some very professional affiliate marketing tools.

QuickTellPro's compensation plan was devised to complement the quality of its service and not be the focal point. After all, every serious marketer needs a powerful autoresponder and this one has practically everything!

If the service didn't perform in the way it does, the referral program would be a total waste of time. Would YOU recommend something you wouldn't use yourself?

Don't forget, you can try our service out free of charge before deciding to sign up so why not experience [www.QuickTellPro.com/trial.html](http://www.QuickTellPro.com/trial.html) first hand and see what the fuss is all about.

# The Advantage of Interactivity

This is the last chapter so we are going to take you for a brief journey into the future of email. Please read on and enjoy.

Over the course of the next few months you will witness quite a few changes taking place in the technology being used on the Internet. We are firmly of the belief that HTML email will replace the current black & white plain text we have become so used to seeing.

In effect we are watching history repeat itself. You may or may not be able to relate to the time when black & white television reigned but you will no doubt be aware that the color TV destroyed that market. You probably have one or more yourself; would you be happy to go back to a plain black & white image now?

And neither would anyone else! Isn't it obvious then, that if color in emails is already possible, it will soon become the accepted standard?

Although [www.QuickTellPro.com](http://www.QuickTellPro.com) works well in plain text only, we urge people to use HTML technology in their autoresponders. Some marketers claim they don't like anything but plain text but this short sighted view will not prevail, besides which QuickTellPro's messages can combine HTML and plain text in the same mail. If the recipient's email program can read HTML he gets to see only the full color version but if he can only view plain text that's precisely what he will see.

Whatever your decision, you can be sure that QuickTellPro's service will not disappoint!

In the final analysis, your autoresponders' efficiency will depend on your own creativity, if you can imagine it, then it can be created!

Thank you for having shown an interest in QuickTellPro's autoresponder services. If you aren't already one of our valued clients, we sincerely look forward to being able to serve you in the very near future.

If not we are delighted to offer you a 30day free trial of our responder service. This will allow you to familiarize yourself with the user interface. Please understand that this is only a trial so some features are disabled.

You can create your free trial account at: <http://www.quicktellpro.com/trial.html>

Now is the time to sign up for your 30day free trial. At any time during your trial period, if you wish to, you can upgrade to one of our paid responder packages, you don't have to wait till your 30days is up. Just click on the Upgrade button in your customer control panel.